



LOOKBOOK

FALL/WINTER/ SPRING :: 21 & 22

Dance. Design. Art. Illustration. New Media. Love.

Y A U R I
D A L E N C O U R
D E S I G N .

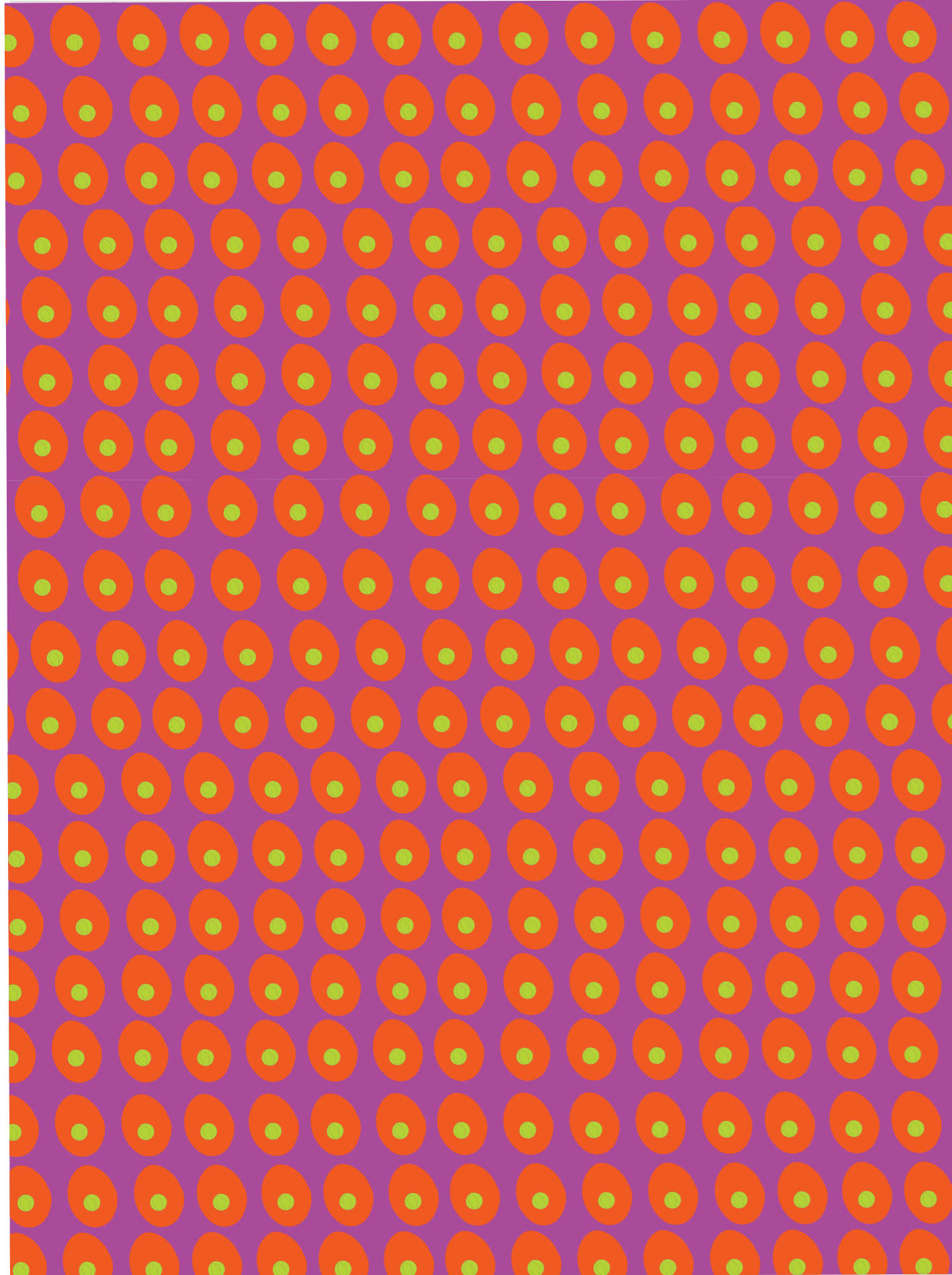
ONLINE STORE

Yauri Dalencour
Dance
www.yauridalencour.com

ART + DESIGN

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YAURI DALENCOUR IS A MULTIFACETED, MULTISKILLED ARTIST

**DANCER. DESIGNER. ARTIST. EDUCATOR.
ANTHROPOLOGIST. SCHOLAR. WIFE. MOTHER**

A dancer, choreographer, educator, and anthropologist who illustrates, writes, archives, and designs human experiences and surfaces, Yauri uses the world around her as inspiration to create, reimagine and re-tell stories. She often works from sketching found objects in her surface and pattern design work. She plays with narrative, music composition, new media from photography to film, 3-D projection mapping, and photogrammetry in her performance work. In her experience design, whether for digital platforms and apps, as a doula supporting other women in birth, or creating an installation or comic strip, Yauri focuses on deeply understanding those she is creating experiences.

She is concerned with the interactions between the arts, culture, education, and tech and covers visual + performing art, technology, and design in her writing, research, and praxis. Her choreography, performance, and design work focus on visual culture of the Black Family; Yauri has a particular interest in the experiences and experience design of Black Motherhood.

As both a mother and scholar, Yauri situates her work within the theoretical frameworks of her own, “ethnodanceology,” as well as Katherine Dunham’s “form and function,” Audre Lorde’s “erotica,” Alice Walker’s “womanism” and Angelia Davis’ “Radical Self Care”.

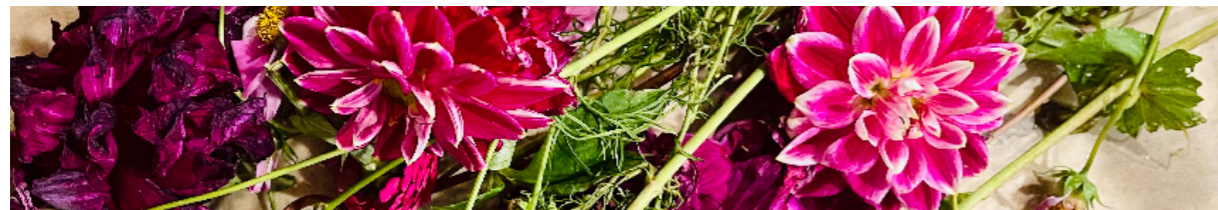
YAURI DALENCOUR

BEST REGARDS



WHO IS YAURI & WHAT INFLUENCES HER ART?

"IT IS DIFFICULT FOR ME TO SEPARATE THE ARTS. I SEE DANCE AS VISUAL AND ILLUSTRATION AS PERFORMATIVE" -YAURI DALENCOUR



ROLES

Founder/CEO, Yauri Dalencour Dance
 CEO, Dancetime Publications
 Editorial Board Member, **Dance Education in Practice**
 Board of Directors, National Dance Education Org.
 Regional Layout Editor, Jack and Jill of America, INC.
 Former Design Lead, Fortune 10

Education + Training

BFA, Dance and Theatre Technology
 BA, International Studies
 minor, African American/Ethnic & Women's Studies
 MA, Dance and Dance Education from NYU
 MFA, Interdisciplinary Arts
 PhD, Dance Studies (abd)
 Certified in Lester Horton Technique
 Certifying in Katherine Dunham Technique
 Certified Design Thinking Practitioner and Facilitator

Her Ph.D. is in dance studies concentrated on visual anthropology and cultural studies, and her dissertation is on dance in higher education and cultural experiences related to identity. More specifically, her research explores dance programs and student experiences at Historically Black Colleges and Universities or HBCUs.

Q + A

Tell us something about the connection between dance and pattern work:

Me! I imagine my patterns have movement. Like in the way I dance on stage. In that regard, my pattern can be worn... and when you drape it across your body, you dance. In another way, it's like when you step into a room with a covered wall and go beyond the architecture and the negative space and be the emotion that

carries the dance between you and the ceiling and the floor - that could be the stars above, the rivers below, birds up high or cool earthy dirt between your toes. You just have to use your imagination. That's what I tell myself.

I am fascinated with repetition and iteration. You can articulate movement this way in the body. It's wild to play with these structures in formats across mediums. I am creating experiences through different languages; neither better than the other, just another. From different angles and perspectives. Whether I am making an ephemeral image with my body, manipulating an image, illustrating from my imagination, or observing of a found object, I am playing with composition. A motif. An idea that breathes and lives in its own way. It is the same thing for me. Surface design is like dance where I sometimes compose the music, I create the color and then decide whether I will set boundaries or work outside of the music. I hear music playing when I dance or draw. As I began to do both, I was playing music - piano, clarinet, and cello before dancing and drawing before it all. My Father taught me to draw. He illustrated and was the best artist I knew. My mom was a fiber artist and made my dad's suits when they were in college. The performing arts? Well, I think dancing is a visual art, and when I'm drawing I'm performing a great act on paper or screen. I don't see these two differently.



Yauri in performance, a sketch by Yauri, Yauri sketching, some goods from her mother's garden.

(cont...)

As it relates to the Black family, Yauri has a particular interest in experience design, narrative and Black motherhood. She frames her work in theories of her own such as ethnodanceology, Katherine Dunham's **Form and Function**, Audre Lordes **Erotica**, Alice Walker's theory and perspective on **Womanism vs Feminism** and Angelia Davis' **Radical Self Care**.

You are multifaceted and lived in many places... How have your travels influenced your work?

My work is conceptual. I love nature, flowers, food, people and life. I love cultural influences. Again, I am all for repetition and iteration. I see these concepts across cultures and find it fascinating to look at the same thing among different groups of people in various places around the world. For instance, take tea or the sound of a drum or the taste of coffee or something as simple as sleeping quarters. Tea is tea no matter where you go in the world, but different in each amazing place influenced by the people's hands who touch it and the world they live in.

It's beautiful to see the repetition, to see the iteration; whether dance, textiles or food. Any cultural production, really; it's in the way people make and experience collectively. Traveling to different places and Europe without my family totally opened my eyes. I saw each place as its own world, people having a million different experiences within those worlds, some in repetition and many in iteration of others' experiences I've seen or



engaged in somewhere else around the globe.

Which textiles and fiber arts excite you:

Hence, any Indigenous work (Native American) African from anywhere on the continent and throughout the Diaspora, including quilting from the south) and Scandinavian pattern work. I am also obsessed with embroidery, which I started doing when I was 10. I also love, love Chinese characters, calligraphy and hand lettering ...and language. I also speak several languages.





BRAND LICENSING

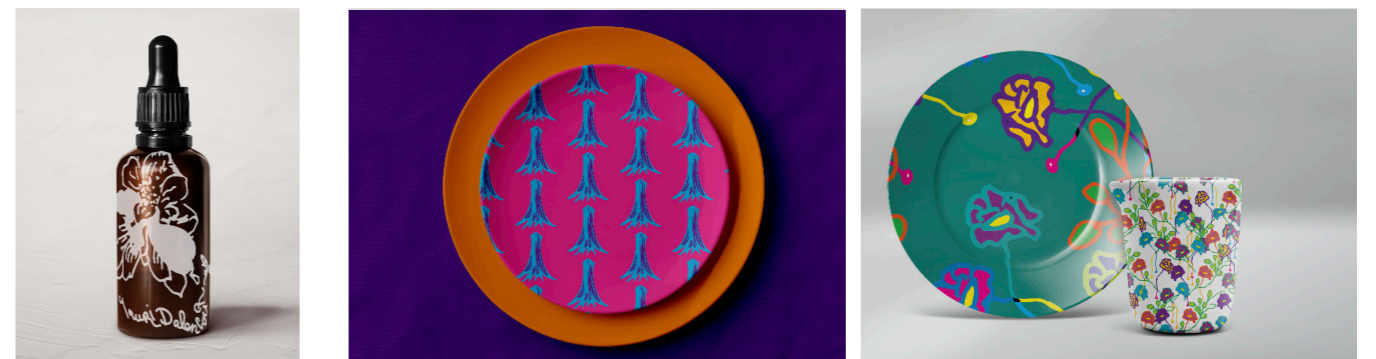
PARTNER WITH YAURI

INCLUSIVE DESIGN
Sound design is design for all.

SUSTAINABILITY
Conscious of natural resources and for designing physical objects, environments and services complying with ecological sustainability principles.

CULTURALLY CONCIIOUS
Aware of different cultures and cross cultural interaction and engagement. Aware of the impact of design on culture and culture on design.

EQUITY MATTERS
Understands how equity is reflective in the research and design process.



For design licensing for your brand,

WHOLESALE YAURI'S SIGNATURE PRODUCTS FOR RESELL

BUY IN BULK

SILK SCARVES

100% Silk, Parisian Chiffon and more

GIFT WRAP

Holiday, Birthday and Other Occasions

STATIONERY

Flat Cards, Holiday Cards, Wedding Invitations and more

PLANNERS + JOURNALS

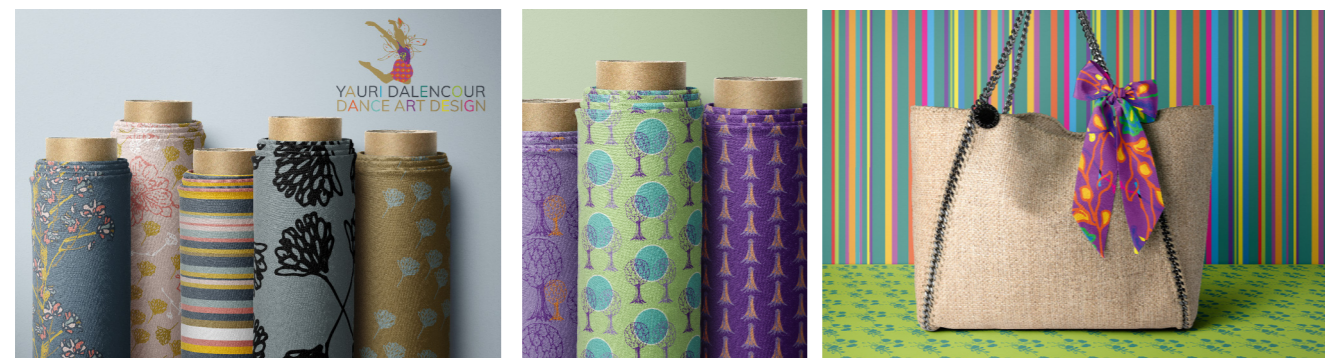
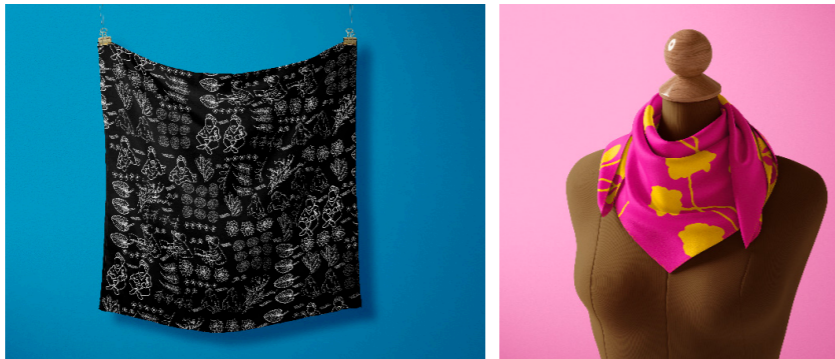
Life Planners, Mom Planners, Planning for the Dancer and more

FABRIC

Prints on various textiles from Belgian Linen to Organic Cotton Knit to Minky, Sport Lycra and more.

WALL PAPER

Beautiful Bold and Large Prints



COMMISSION WORKS FOR CUSTOMERS OR EXHIBITION





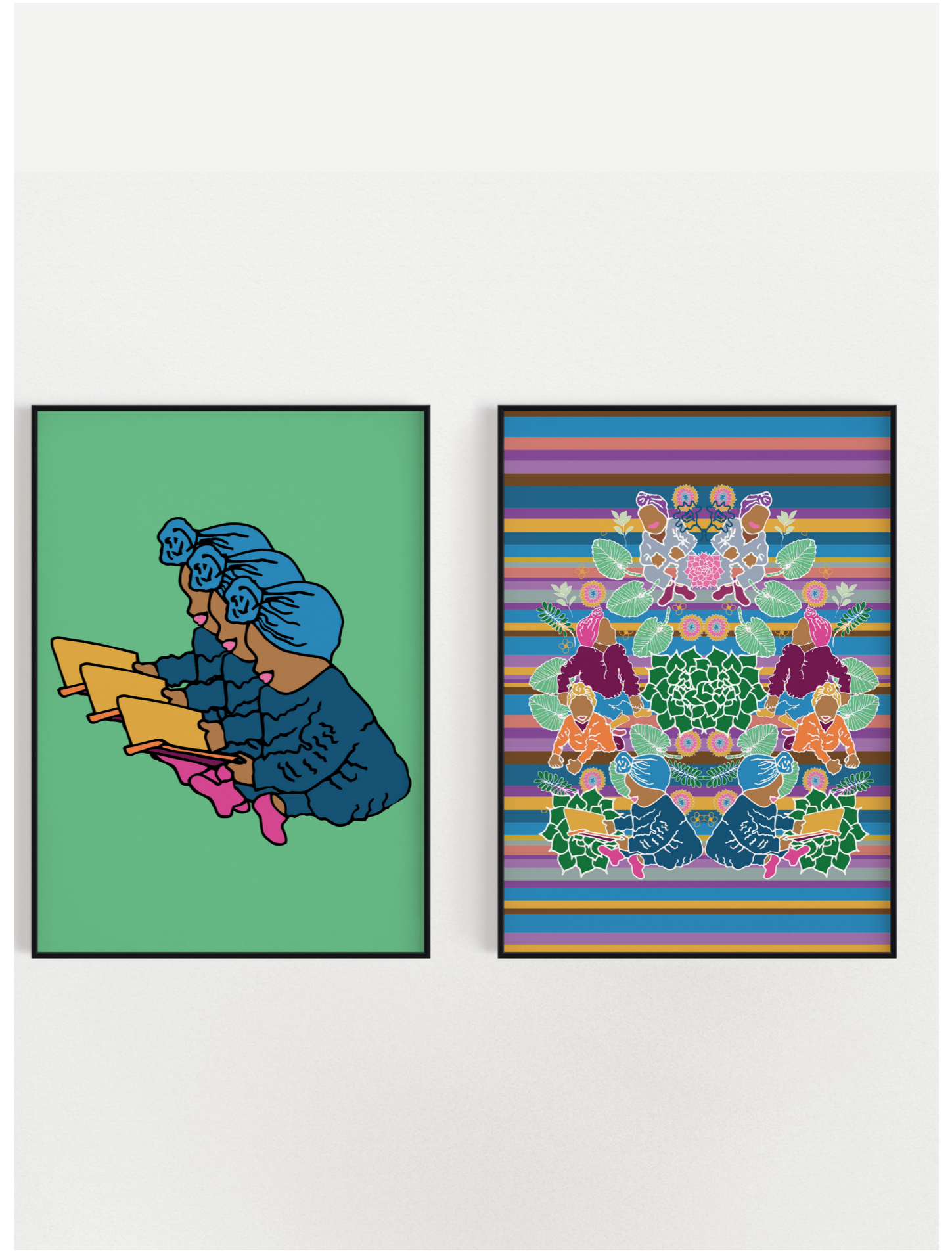
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Artwork for purchase.



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WHILE A DANCER IN NYC I DREAMT OF DESIGNING MY OWN SILK SCARF LINE, FINE BEADED JEWELRY AND CREATING A DANCE APPAREL LINE WITH SKIN TONED GARMENTS FOR DANCERS WHO LOOKED LIKE ME. I EVEN IMAGINED THE PATTERNS AND DESIGNS I WOULD CREATE FOR MY SCARVES ON SWIM SUITS.

-YAURI DALENCOUR

REPITITION + ITERATION



YAURI DALENCOUR PERFORMING IN, INDIGENOUS DREAM; NYC.

FOR MORE ON HER DANCE, VISIT: YAURIDALENCOUR.COM

MY MUSES

I work thematically. I tell stories through my art!

Today, along with my dance work and UX Design consulting, I am a Surface Designer creating commercial patterns for physical products, returning to my early experiences as a young girl where I learned to draw and paint from my father, an illustrator.

DANCER

Yauri Dalencour

STUDIO

yauridalencour.com

ADDRESS

P.O.Box 8962
Reston, VA

I learned about creative process and conceptual art from my mother, who also painted and is a fiber artist. She made my dad's suits by hand from organic threads and up-cycled and delicately woven textiles. My mother would also make my and my sisters' clothes with vibrant fabrics and colorful threads. At the same time, my great-grandmother adorned us with her warm and billowy quilts of vivid and lively picturesque scenes that covered her patchwork duvets and spreads from corner to corner.

My great-grandfather, an entrepreneur, owned a pool hall, dry cleaners, and sweets shop in Washington DC starting in the 1930s in what was known as Black Broadway. From the 1900s to the 1950s, Black Broadway "was the core of commercial activity, education, innovation, entertainment, and [socializing] for African-American people". Today it is known as the U Street Corridor. Everyone from Duke Ellington, Madame Lillian Evanti, Pearl Baily, Louis Armstrong and others



graced the burgeoning community filled with theatres, clubs, restaurants, and more among 300 Black-Owned Businesses on the U Street Corridor alone.

My great-grandfather's entrepreneurial spirit and strong ambition, passion, and creativity run deep in my veins. My family influences me. Icons who have paved the way from Katherine Dunham and Bill T. Jones, who I also archived with, to Alvin Ailey, whose dance school I trained and foundation I archived with have largely impacted my life pushing me to reach for the stars.

ELOQUENT LABOR

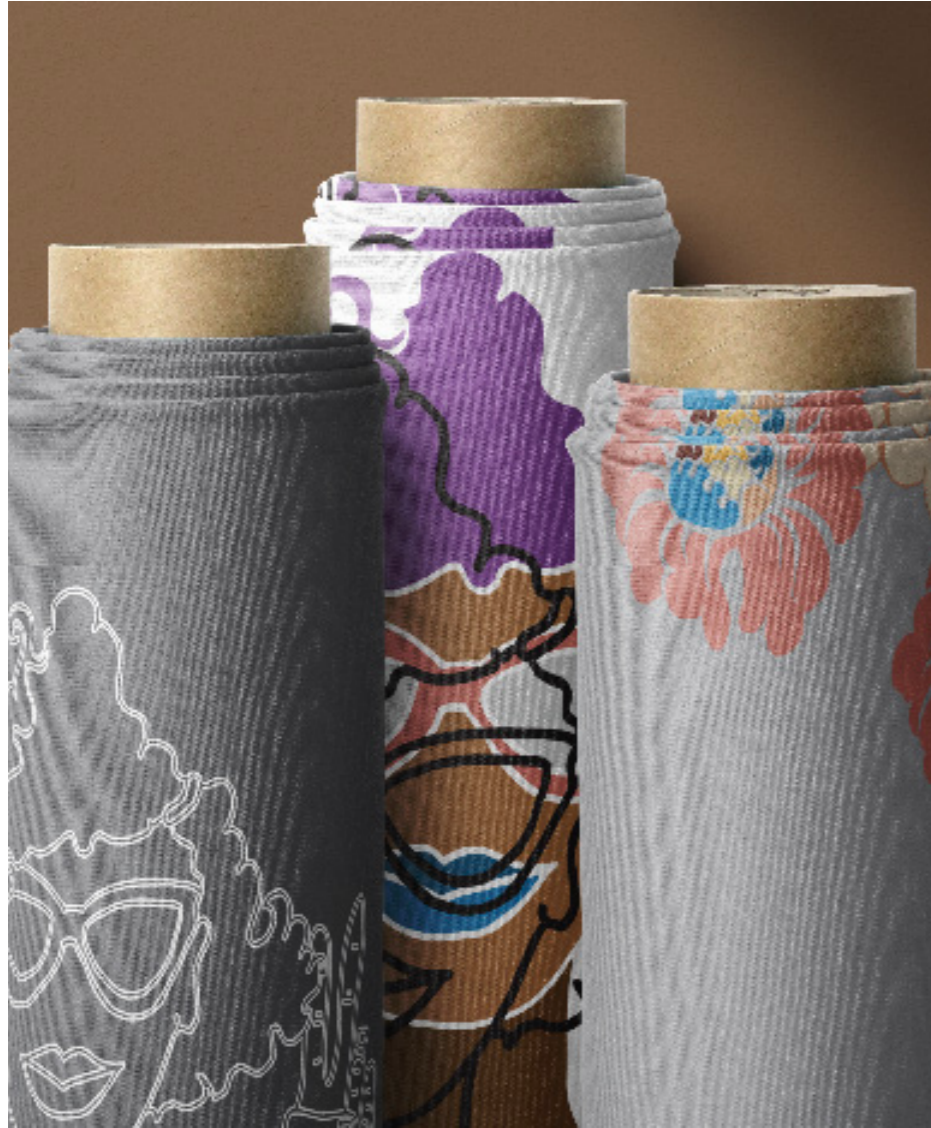
YAURI DALENCOUR / STARTED IN NOVEMBER 2020

**UNFRAGMENTED WOMAN: Birth, Performance & Exhibition -
A Culturally Responsive Collection of Work in Body, New Media & Text.**

My goal is to contextualize material culture discovered and/or created in the creative process through installation with the performance art of dance. Through movement, I aim to portray the body in moments of transformation and evolution throughout the journey to and of motherhood - embodying shape, form, rhythm, stature, words (call and response), and stillness. This work realistically and conceptually reveals the embodiment of a Woman's connection to her "erotic". "Erotic", from Audre Lorde's feminist constructivism framing of Women and Katherine Dunham's theory of 'Form and Function,' are two frameworks I heavily engage. By tying together birth stories of Black women through dance movement as performance art and installation that houses material culture (artifacts, objects, etc.) and uses emerging technology, viewers engage in a holistic experience.



ELOQUENT LABOR



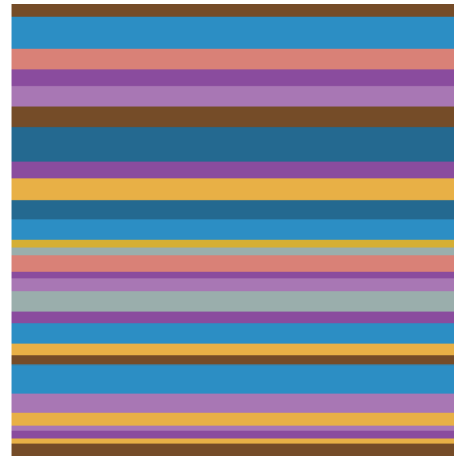
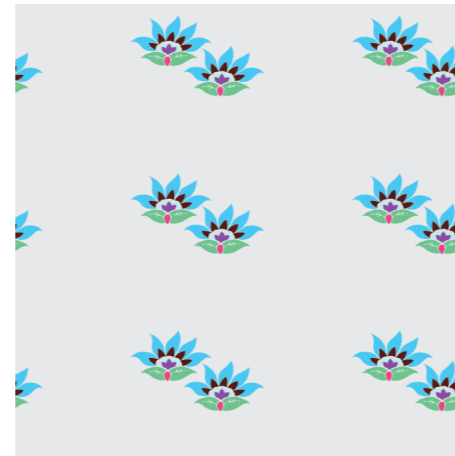
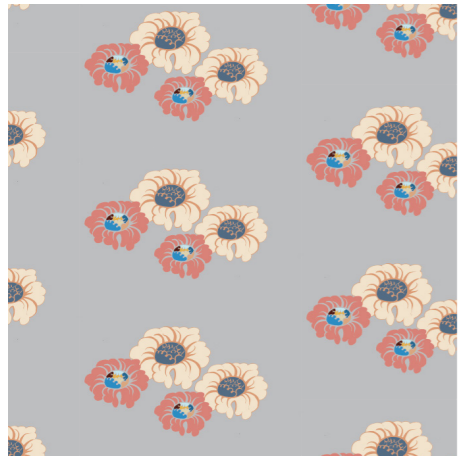
LOCATION
North America

ABOUT
Smokey grey, aqua blu, salmon, mustard and royal purples

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CONTACT
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PHONE
917-346-0043



ELOQUENT LABOR

THE MAMAS... MORE TO COME!



**MAMA 01
X YURI**

Mama with a pink flare. She was the first one I drew. I sketched her out with a plan to lay down mosaic pieces a few days before my surgery in February 2020. Days after starting the piece, I had successful surgery but was in the hospital for a couple of days. I got home, started recovering, and then COVID hit. Quarantine took over, and I found myself homeschooling the kids while holding a full-time job from home and still making art. It was a lot. I kept going back to Mama 01 to continue to work on Eloquent Labor I had started. Mama 01 was inspired by a recent haircut only really rocked underground and behind ZOOM calls for the months ahead. I love pink hair on her.

**MAMA 02
X YURI**

It had to be March? I don't even remember. I picked up the pencil and pen again to keep going. This mama here with a purple twist had me dressing her baby in this cool green and dark grey baby rap I designed out of my mother's garden and created a collection around just that! I played with a blue lip and thought about contrasting colors from Mama 01. very happy with how she turned out.

**MAMA 03
X YURI**

I illustrated Mama 03 at the same time I did Mama 02. I was on a roll. Back into my work! Feeling great and balancing being at home full-time, working full time, and homeschooling. My inspiration for Mama 03 was my mother's garden with the baby wrap with a light grey, the same green color palette, and two-toned eclectic hair. I was ready to keep things going despite the world slowing down, which was great for me too.

**MAMA 04
X YURI**

Headwraps galore! My next two beautiful mamas sparked my interest in playing with headwraps. I completed Mamas 04 - 06 over the summer of 2021. I continued to play with color but a bit of a subdued palette, experimenting with different headwrap styles and tones.

**MAMA 05
X YURI**

Liam keeps asking for a baby brother! He is one of five, four sisters he has... can you blame him for wanting a brother? He is adorable and a great big brother to his little sisters and a great little brother to his older sisters... but he wants a brother. In the spirit of some of our conversations, we talked about creating an adventure book series of three brothers. I also incorporate many boys in my work, like this Mama here. The popping pink lips were inspired by summertime, and the shades were hues of rose and mauve.

**MAMA 06
X YURI**

Business in the front; party in the back! This style is a metaphor for my life while holding down the job during quarantine while homeschooling and carrying out my art. My kiddies were also home.. Zoom calls all day, and me holding it together and staying chill. With her textured hair and beautiful ray of colorful shades, this mama reminded me it was cool to be cool. Her mellow minty green hair reminded me to take a fresh deep breath each morning and laugh a bit before bed for a new day tomorrow.

ROYALTY I

YAURI DALENCOUR / NOVEMBER 2021

POPPIN' POPPIES BE LIKE: Vibrant, exciting, electric, fun, bold, bountiful, brights!

Coming off of a busy summer and getting the kids back to school after moving in early September, I picked up the work again. I couldn't believe I had left this off for some time, so much that I jumped in and started creating! I designed these next two collections, Royalty I and Royalty II, with a crazy burst of energy. Additionally, I created a work for a project and pulled some of the elements I sketched as an ode to the experience and never let anything go to waste. This process was fun and made me sing as we roll into the fall and the holidays; this will be sitting and waiting for us on the other side of the New Year when everything starts to bloom come spring! This work has also been the inspiration for an iteration of my logo!



Poppin' Poppies



*by
 Yauri
 Dalencour*

ROYALTY I - POPPIN POPPIES

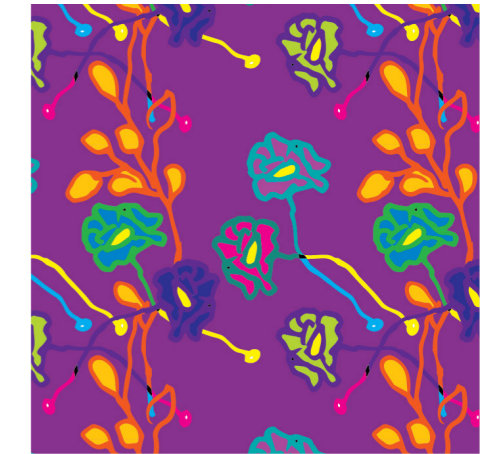
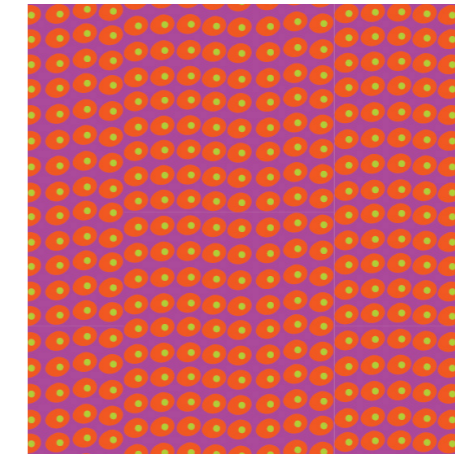
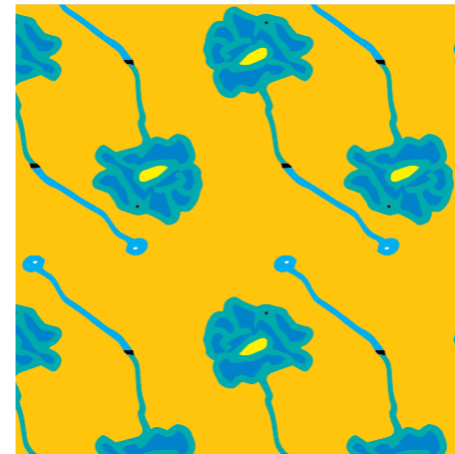
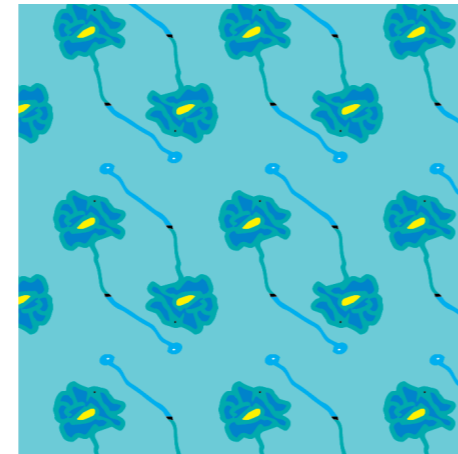


LOCATION
North America

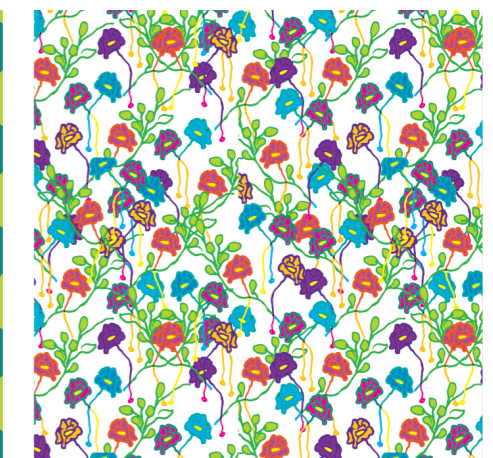
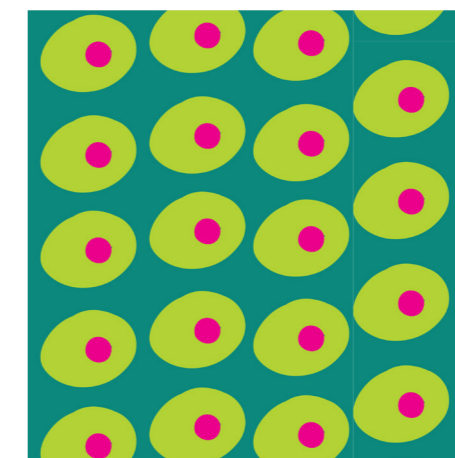
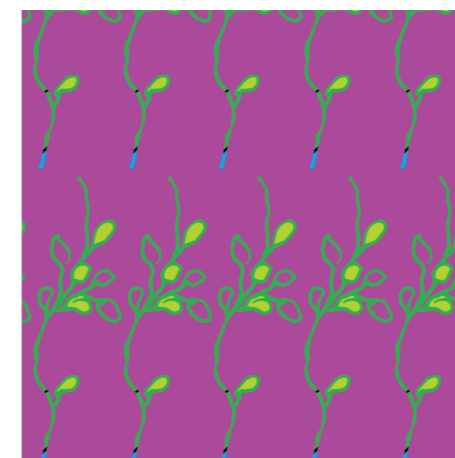
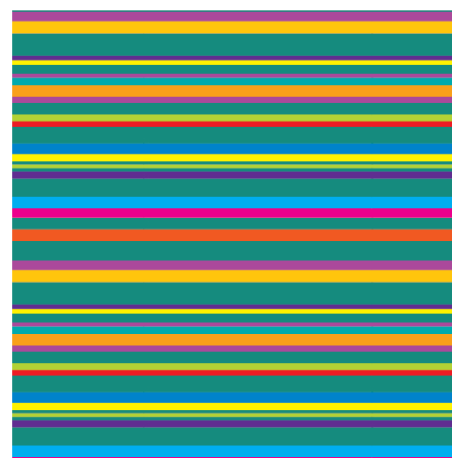
THE VISUAL
Caribbean Blue, bright sun yellow, fuchsia, lime green, orange blood orange, deep purple

SHOP ONLINE
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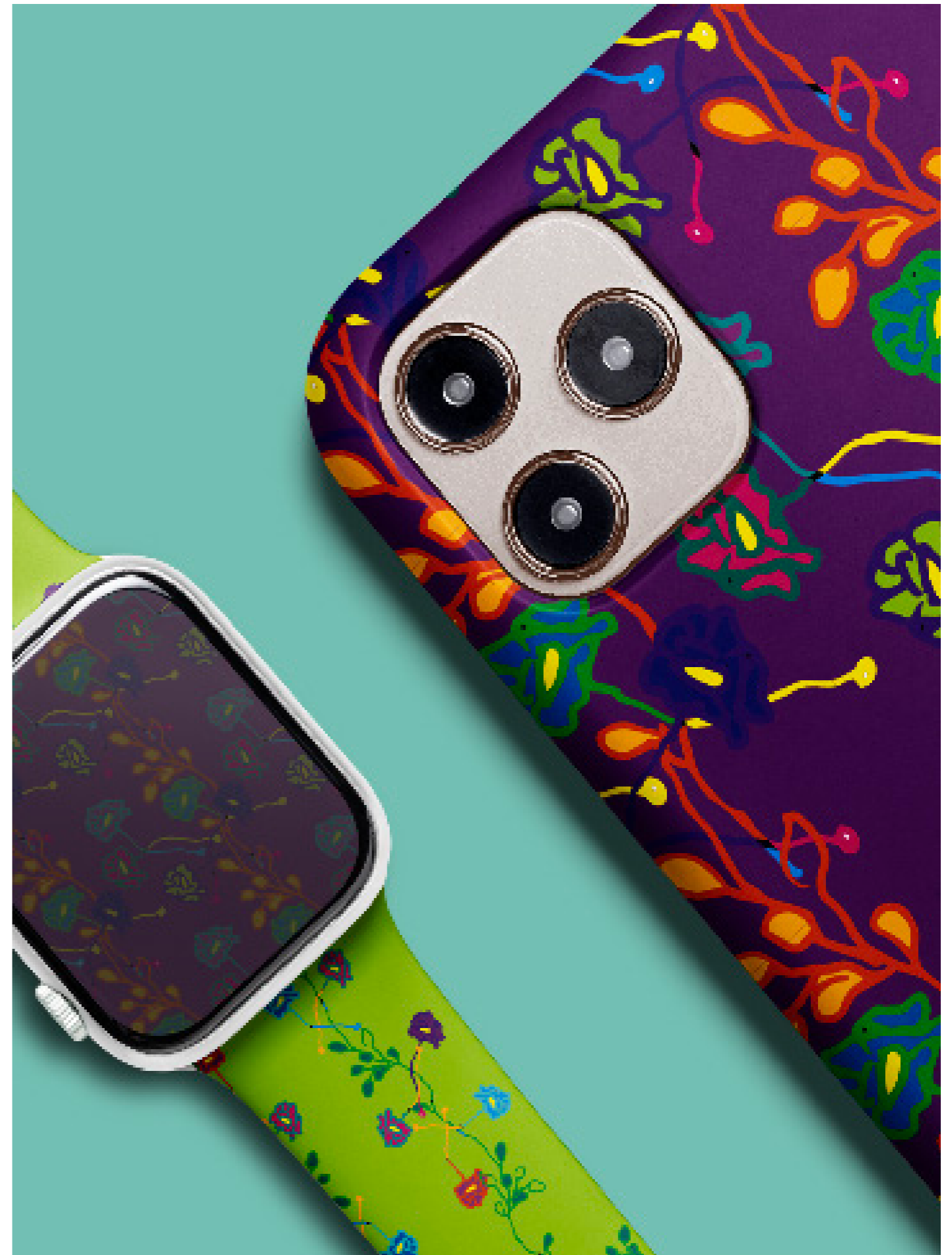


ROYALTY I - POPPIN POPPIES





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ROYALTY II

YAURI DALENCOUR / NOVEMBER 2021

POPPIN' POPPIES BE LIKE: Vibrant, exciting, electric, fun, bold, bountiful, brights!

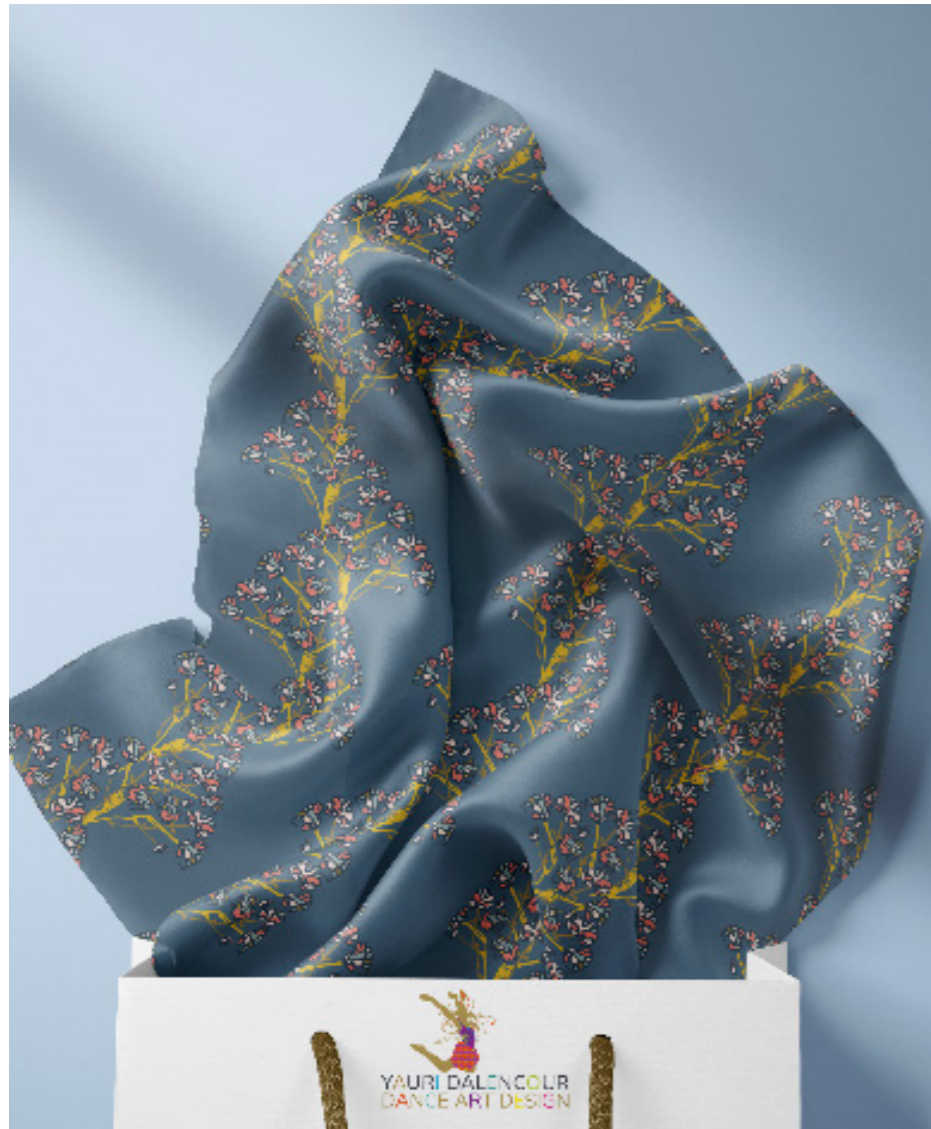
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Whispers



ROYALTY II - WHISPERS

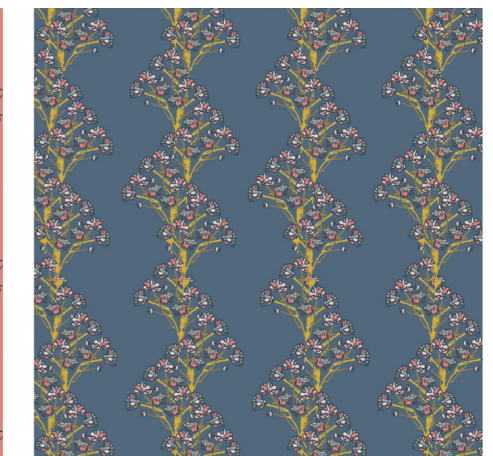
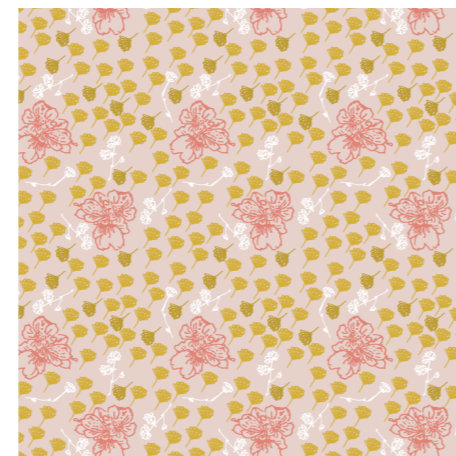
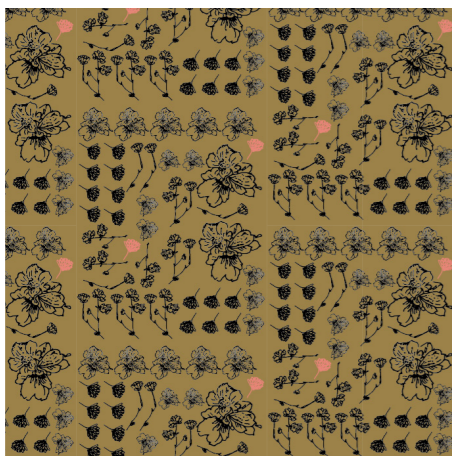


LOCATION
North America

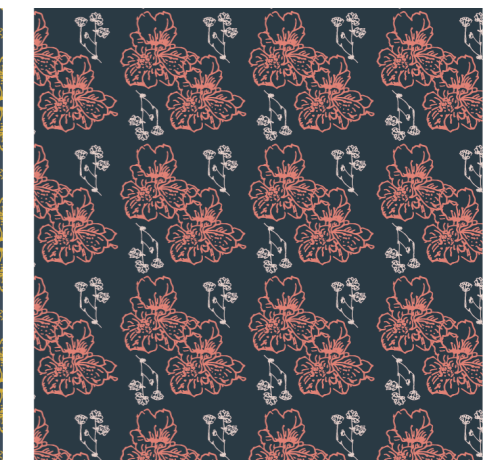
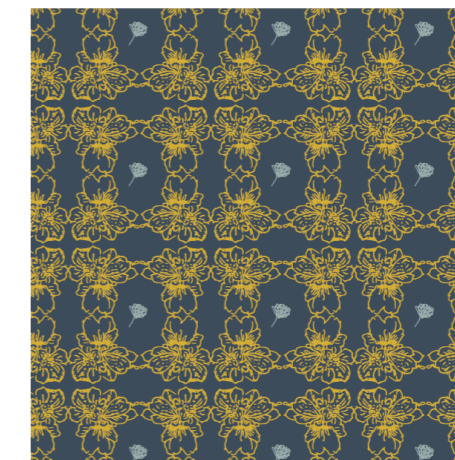
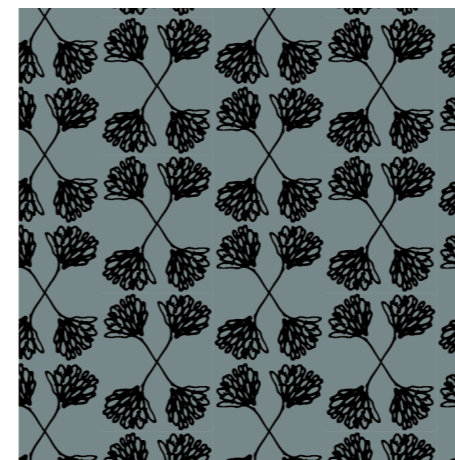
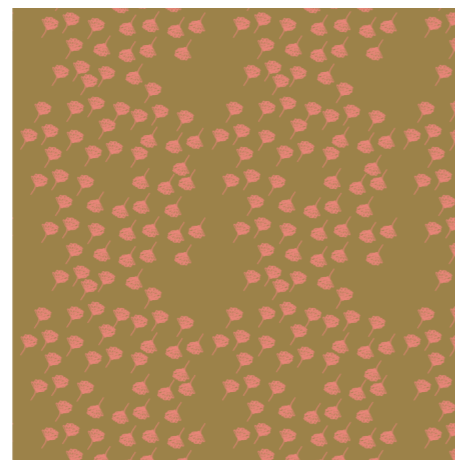
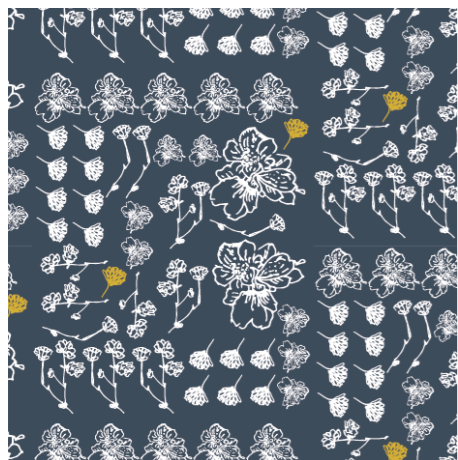
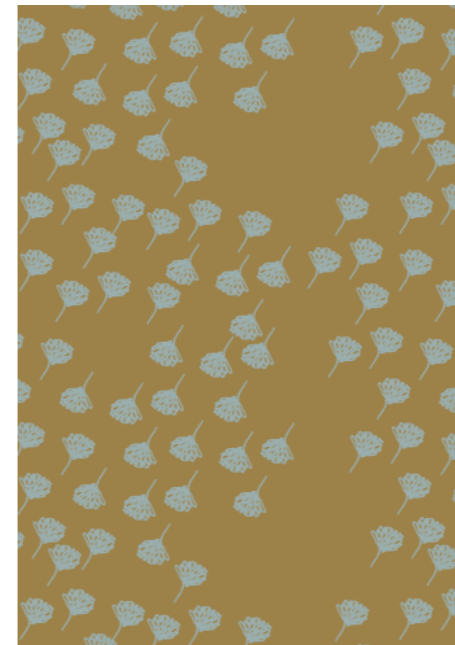
THE VISUAL
Steel Blue, pretty salmon pink,
sharp white, serious black,
gold, silver, mustard

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ROYALTY II - WHISPERS





Artwork for purchase.



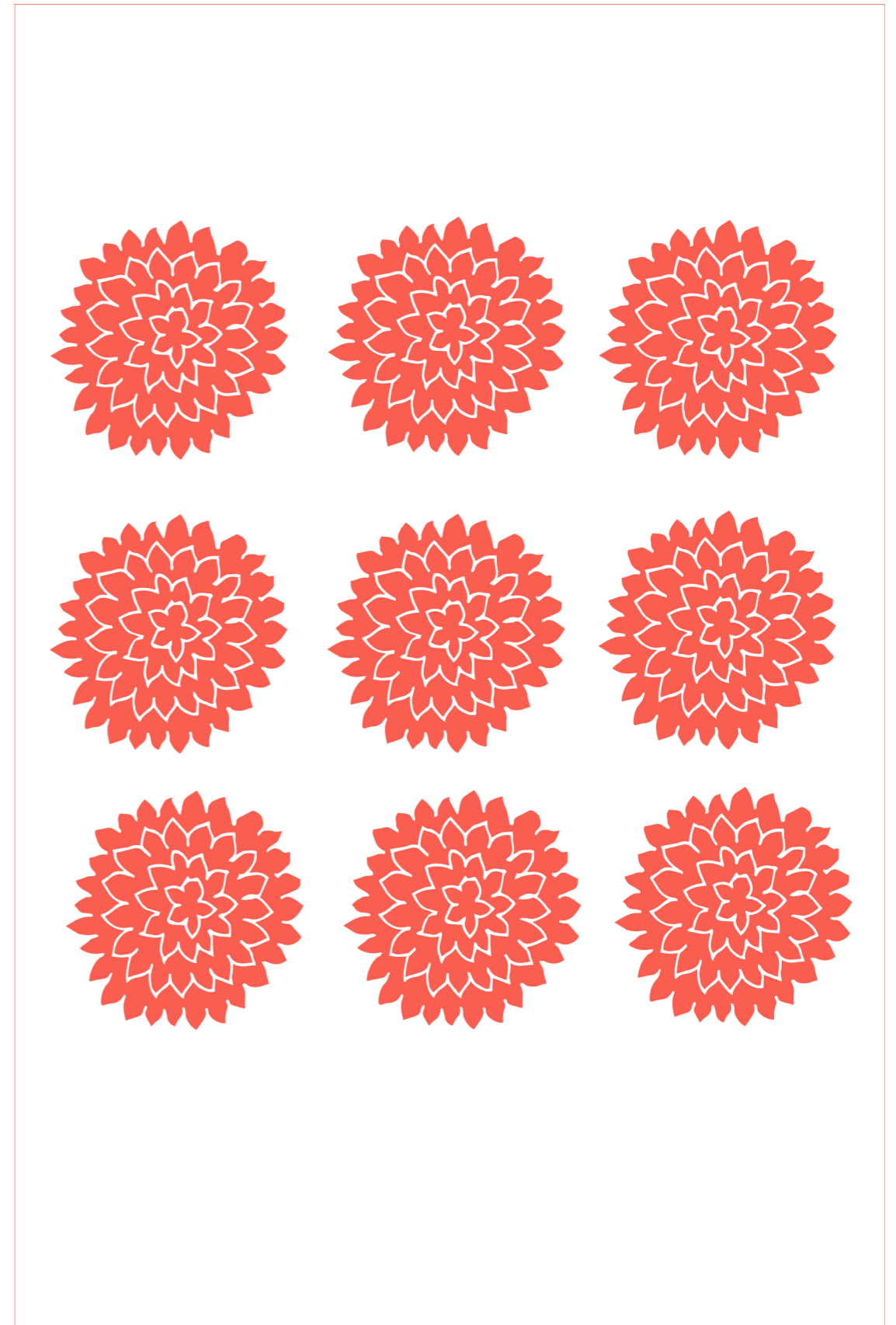
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BABY LOVE II

YAURI DALENCOUR / NOVEMBER 2021

HEY BABY, BABY: Calming, sweet, loveable, peaceful, amore

Over the summer, I played with more babies. I illustrated a series of babies for a new collection of patterns and artwork, elevating Motherhood in a whole other way and style. I worked with a color pallet of bright coral oranges and salmon, soft greens, and calming blues. I explored different formations and patterns and invited plant life into my scenes interacting with the babies in various ways.



BABY LOVE II



LOCATION
North America

THE VISUAL
Sage green, Cocoa Chocolate, Blood Orange, Navy, Sea Green, Skin Tone

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CONTACT
yauri@yuridalencour.com





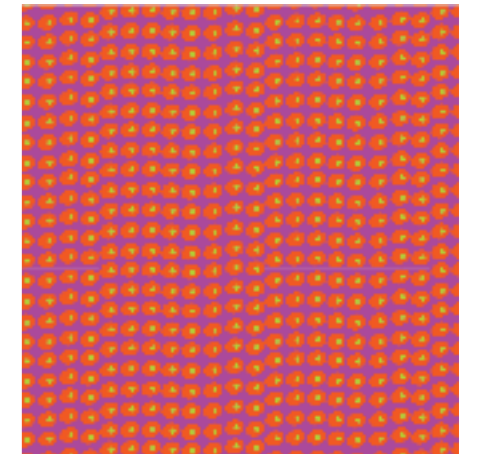
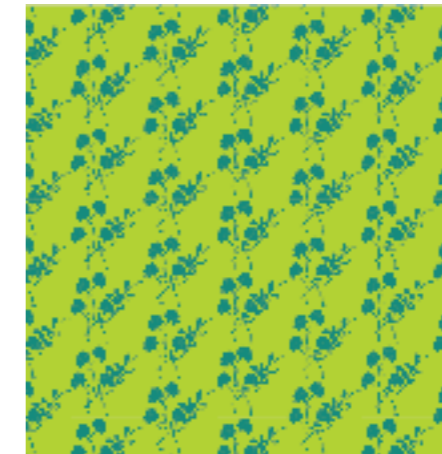
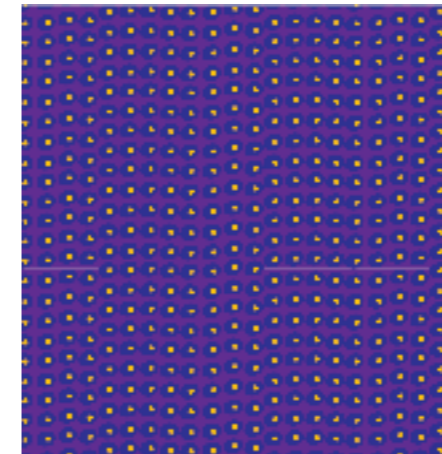
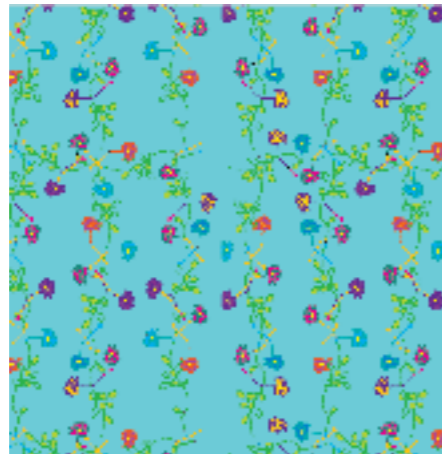
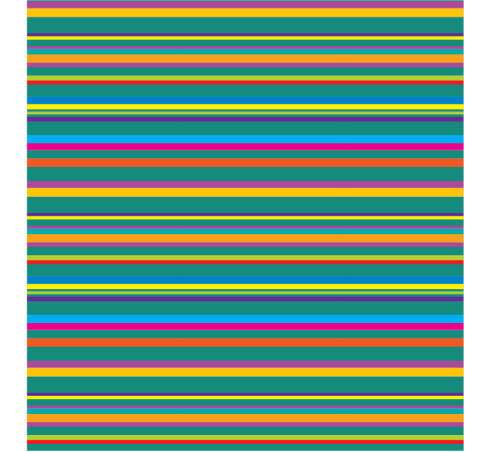
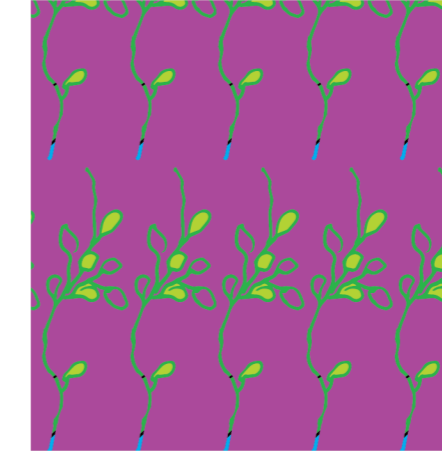
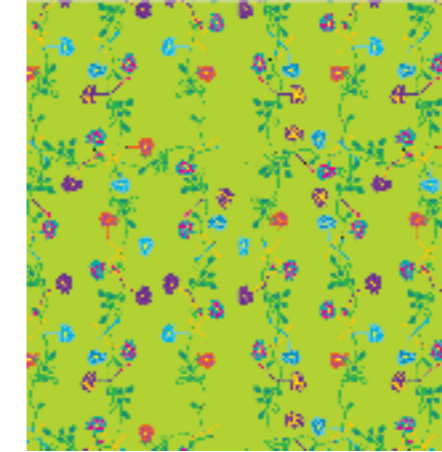
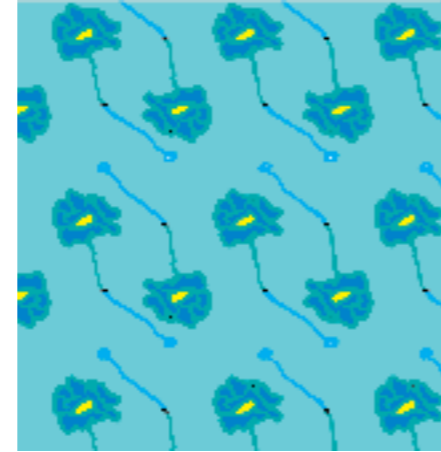
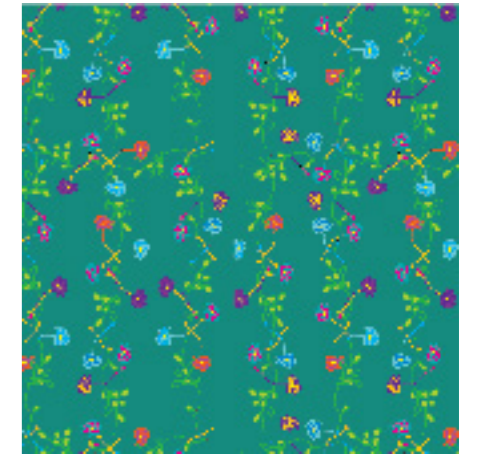
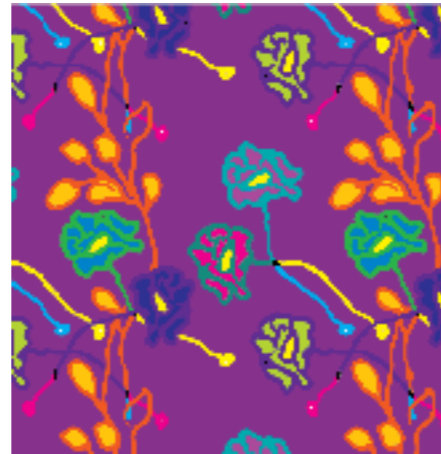
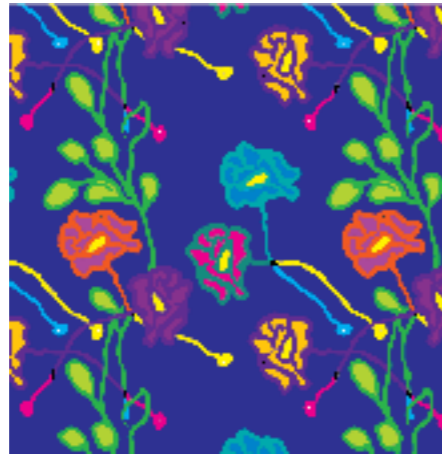
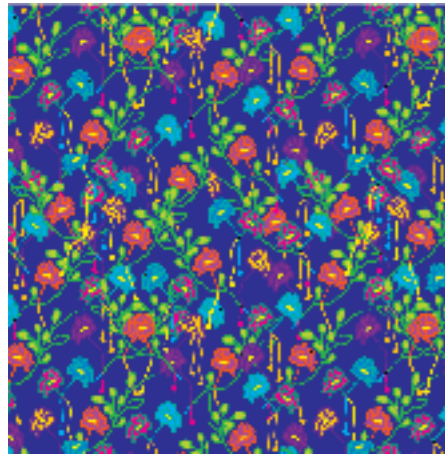
Artwork for purchase.



Artwork for purchase.

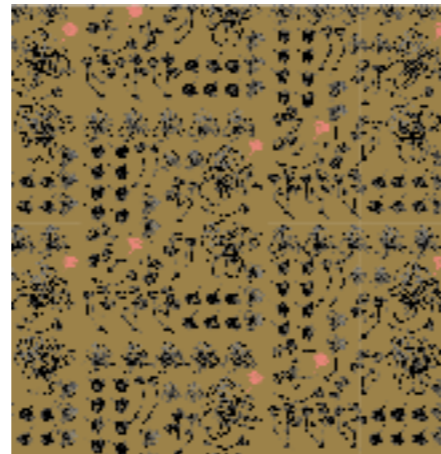
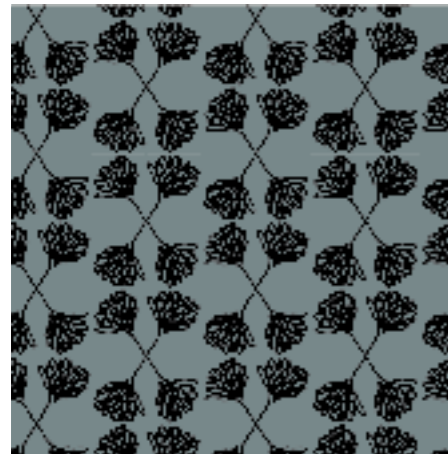
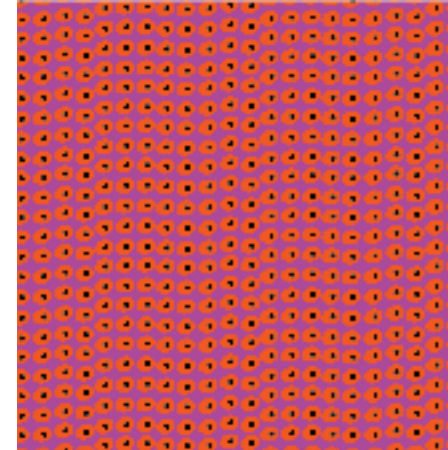
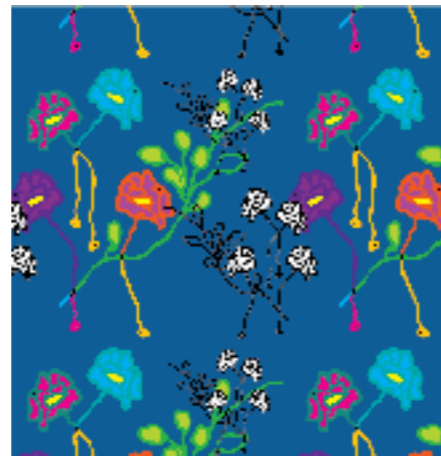
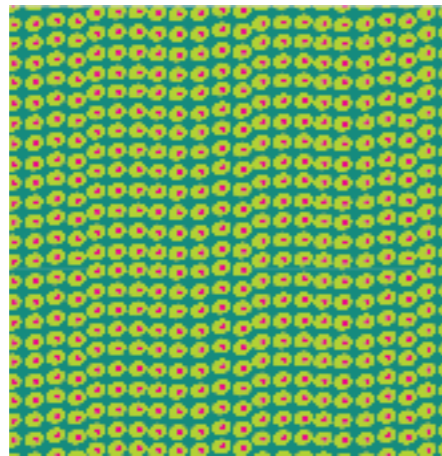
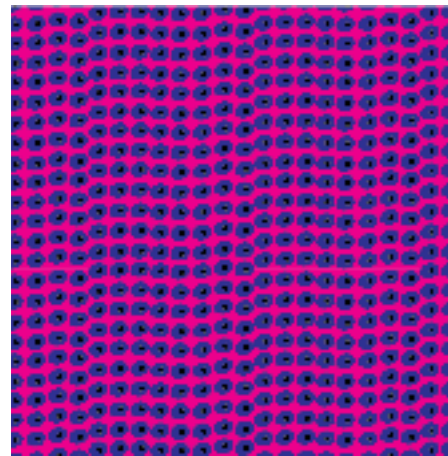
ART + PATTERNS

BY YAURI DALENCOUR



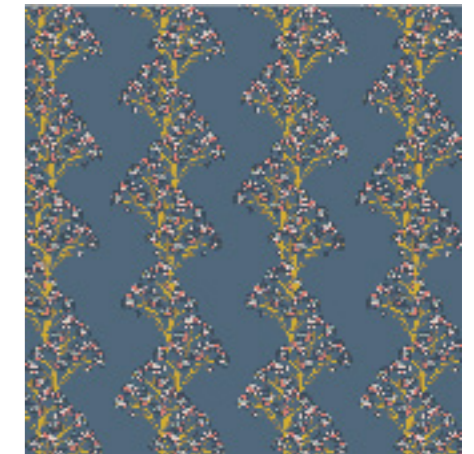
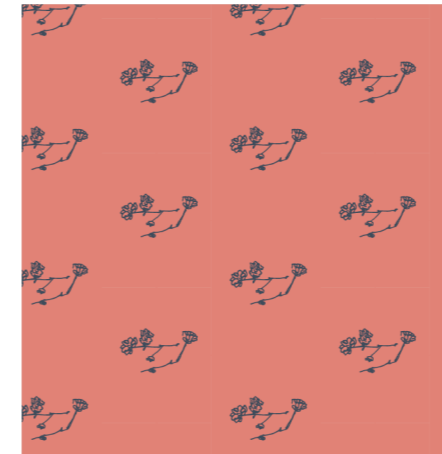
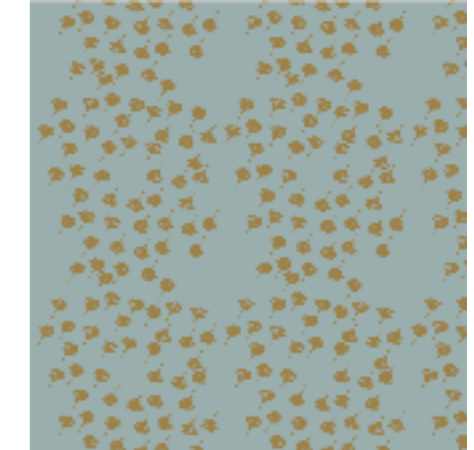
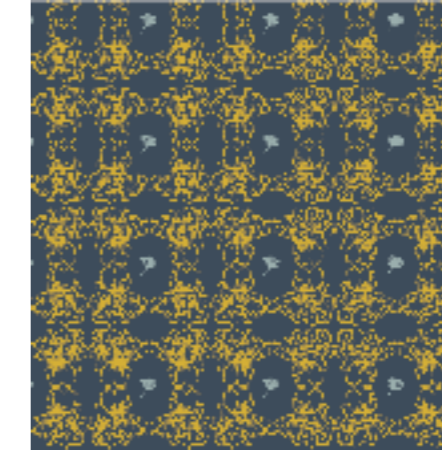
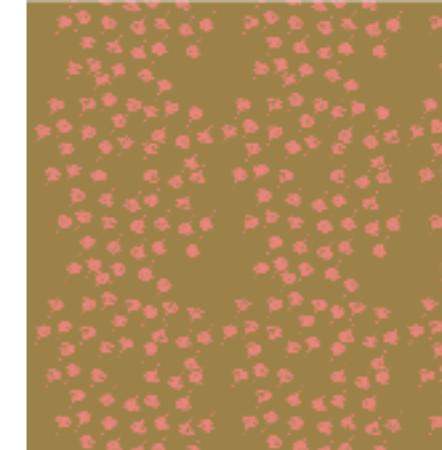
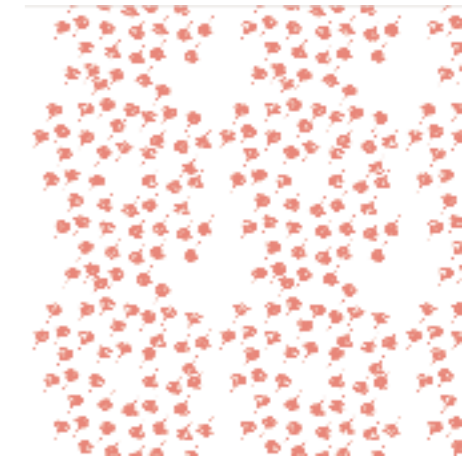
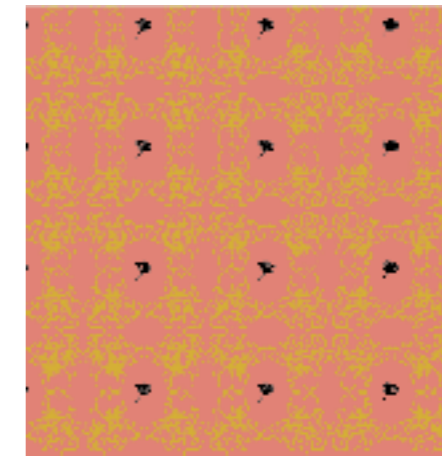
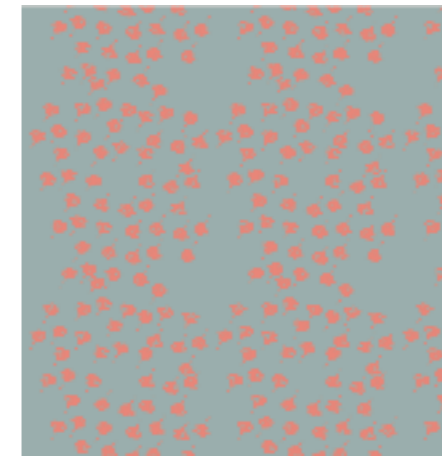
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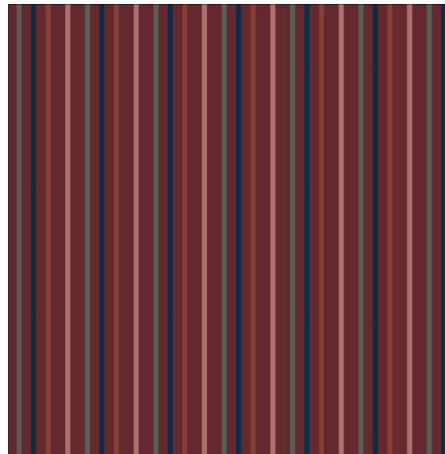
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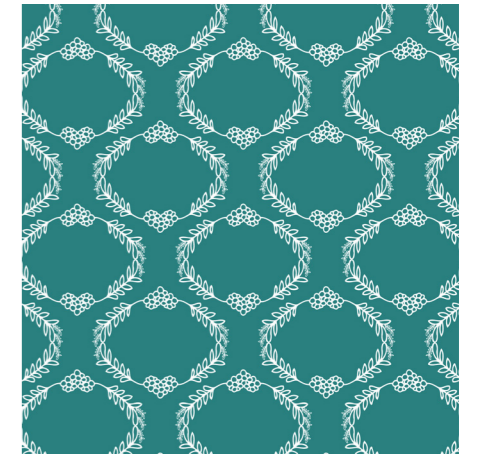
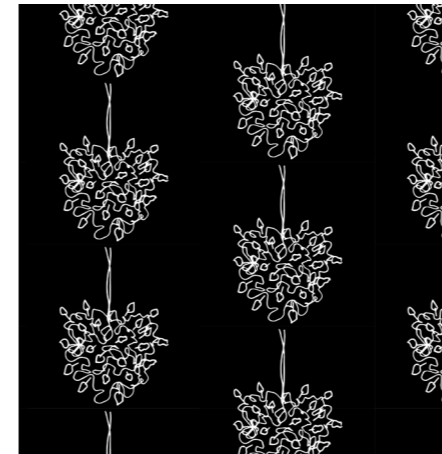
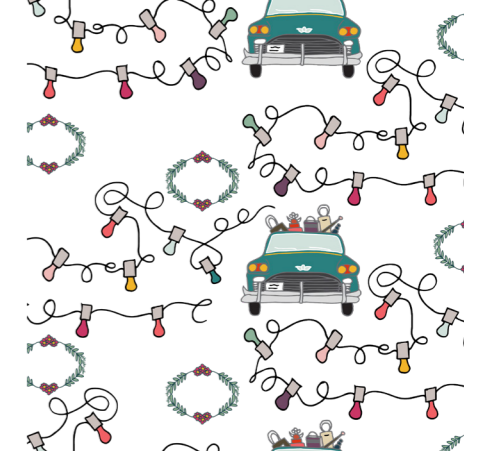
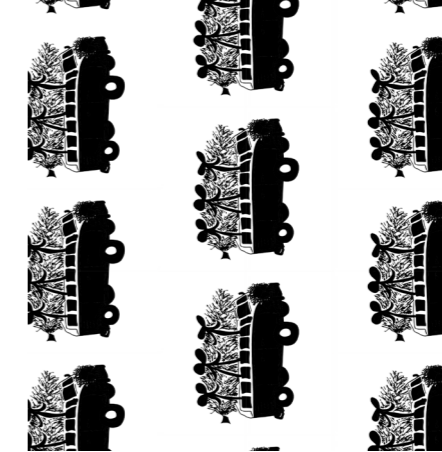
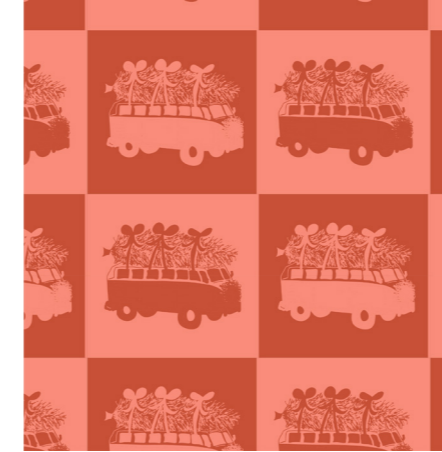
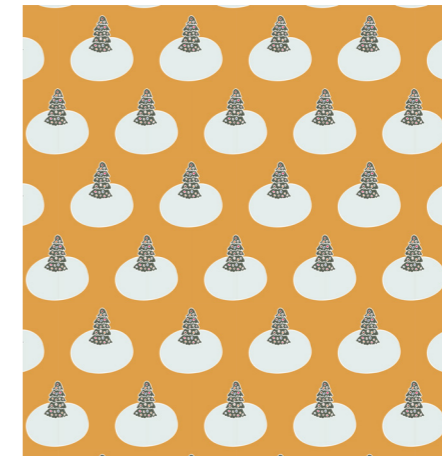
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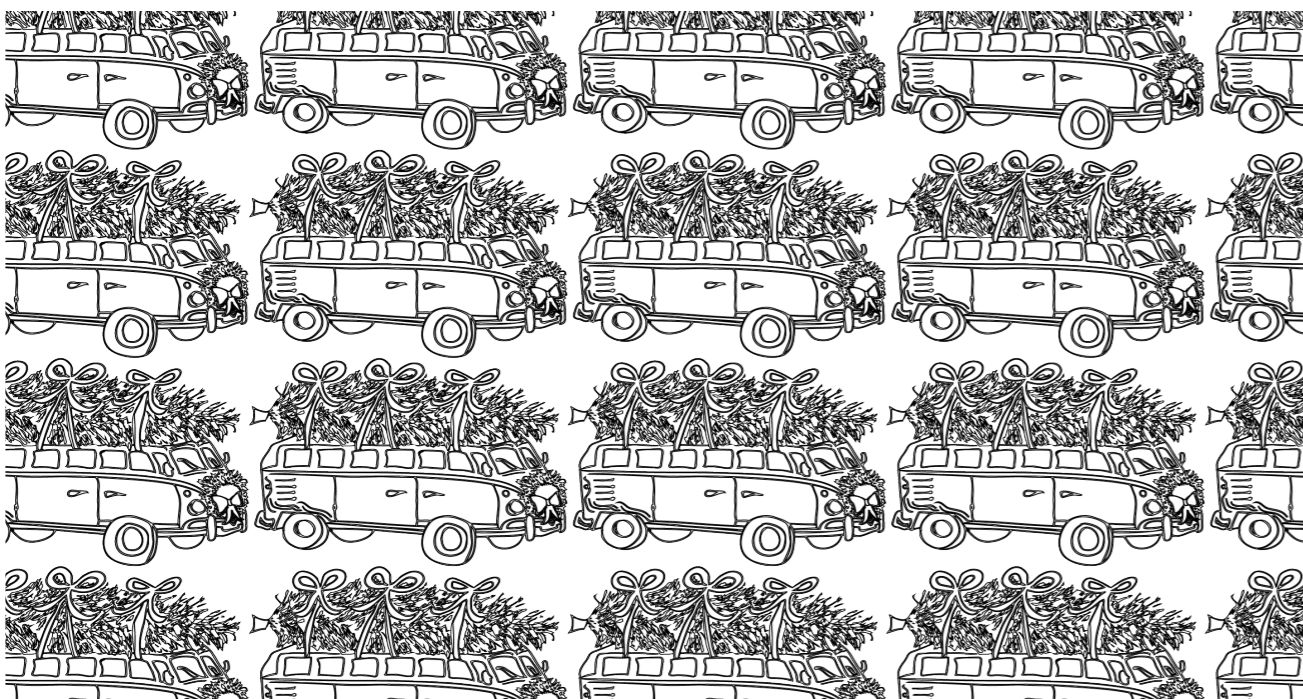
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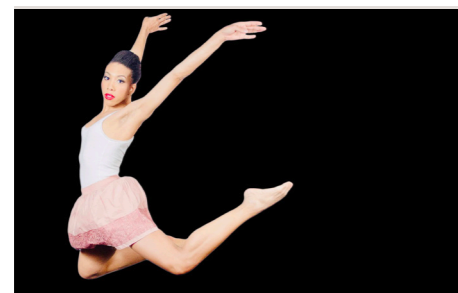
PROJECT TEAM

It's a One Woman Show but with my family, it is a team effort. They are my MUSE!



YAURI DALENCOUR
EDITORIAL

Yauri was editor of her university's literary Art magazine, The Opus. She hobbled across snowy lawns in Long Island, collecting Art and poetry from college classmates. She hasn't stopped editing.



YAURI DALENCOUR
PHOTOGRAPHY

Yauri is known to take a good photo whether of her family or selfies to include herself in the memories. She loves to document and photography is one way she does it well.



YAURI DALENCOUR
COVER DESIGN

The cover is graced with patterns from Yauri's Royalty I Collection, Poppin' Poppies.



YAURI DALENCOUR
ART

All the Art throughout this portfolio was conceived, hand-illustrated, and graphically designed by Yauri.



PHIL DALENCOUR
RIGHT HAND MAN

Phil and Yauri first met in Brooklyn just after 9/11. Together 20 years, first inspiring each other through their creativity, her dance, and his graffiti, they've created a 7-member family out of Art.



LEILACAMIL DALENCOUR
SECOND BORN PRINCESS

Leila Camil is meticulous, a rockstar at math, and highly attentive to detail; she like her sister Noemie; she has a singing voice to be reckoned with and an athletic speed that can't be matched.



NAYALYNN DALENCOUR
BIG LITTLE PRINCESS

Naya Lynn, sweetheart of the sweet-hearts, always so thoughtful, looks out for her big brother and has his back while supporting her baby sister in all she does. She is your cheerleader and star.



NOEMIE DALENCOUR
FIRST BORN PRINCESS

Noemie, sweet, responsible, free-spirited, witty and gifted in verbal reasoning, starts reading at 4 and can devour a novel in two days.



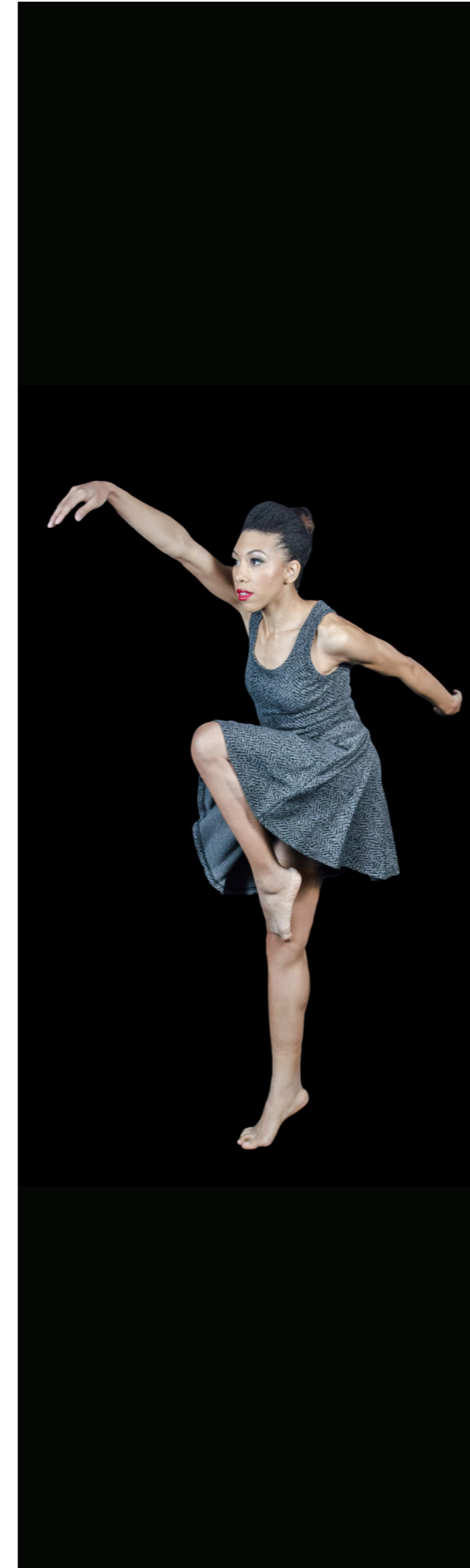
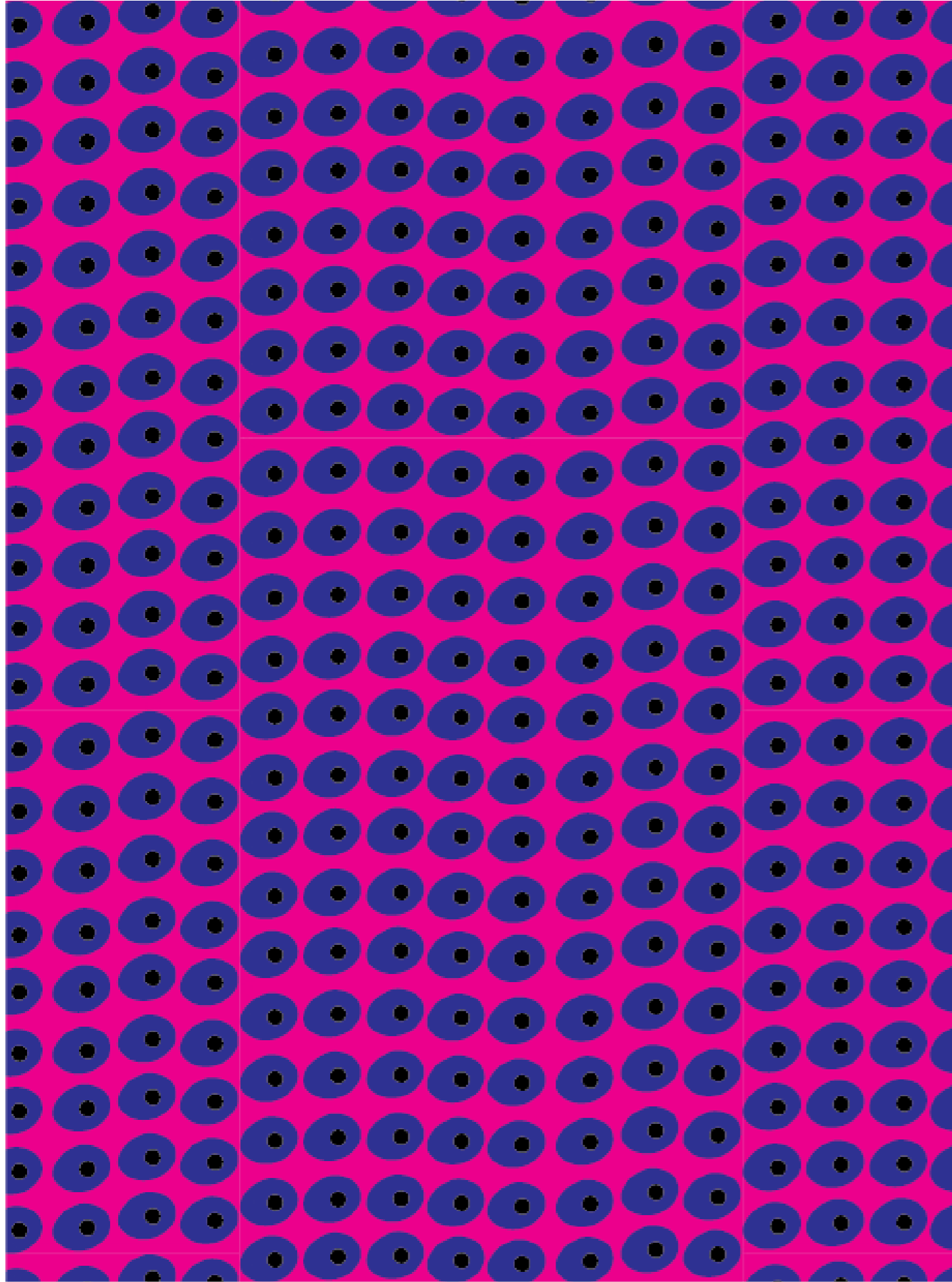
LIAM DALENCOUR
THE PRINCE

Liam, a YouTuber and is the best of both worlds-- an awesome little bro and a phenomenal big bro. He is an exceptional leader who also knows how to follow and be a great team player in the middle!



YARA DALENCOUR
BABY PRINCESS

With her big personality and sweet honey love for the entire room, Baby Yara gives huge hugs like nobody's business. She will sneak up on you with her very own hug surprise whenever, wherever.



YAURI DALENCOUR
DANCE ART DESIGN

YAURI DALENCOUR
LOOKBOOK

Thanks for checking out my lookbook. These are only a few pieces I have included here in this portfolio. I have also given you a sneak peek into some things that are to come. I look forward to connecting with you!

EDITORIAL

Yauri Dalencour

PHOTOGRAPHY

Yauri Dalencour

CONTENT

Yauri Dalencour

ART

Yauri Dalencour

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Reston, VA 20191

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yauri@yauridalencour.com